

MAGLEAN'S

CANADA'S
NATIONAL
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JULY 15, 1944 • TEN CENTS



Lt. Gen. H. D. G. Crerar, Commander-in-Chief, First Canadian Army

IN THIS
ISSUE:

INVASION CABLES • SO THIS IS ROME



Dr. West's
Mintech-Tip
The only toothbrush
with 100% natural toothpaste

Vital from childhood on... the finest toothbrush money can buy!

Happy parents and clean, active little mouths are the best assurance of a healthy future. That's why Dr. West's Mintech-Tip toothbrush is the only toothbrush that's been clinically proven to be the best for children's teeth.

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Continued from page 24

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Enjoy this SUMMER ENERGY BREAKFAST

It's a luscious morning treat

There's nothing like Nabisco Shredded Wheat to perk up lazy Summer appetites... these crunchy-ripsy, golden-brown breakfasts fairly sing "Good Morning!"

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The First Billion Miles are the Hardest!



The path to Victory has proved a difficult one. Through sand and snow, blistering heat and perishing cold . . . in wind, rain, sleet and snow . . . over mountains and through deserts . . . the miles roll up. Victory on wheels becomes an actuality with the transportation of Canada's troops and those of her allies. A staggering total of miles has been built up by the more than a quarter million vehicles that General Motors is proud to have made. A billion miles to Victory is not too far . . . for "Victory is Our Business."



CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC · CHEVROLET & GMC TRUCKS

Britain After the War

Continued from page 10

course of the kingdom. They were largely responsible for the physical and moral strength with which the population thereafter entered the fields of Britain. Again, the working people were given the benefits of Social Insurance schemes, which helped them in unemployment sickness and old age more generously than almost any civilised system in the world. The educational standards in the national schools were being constantly improved.

Byron's *Walden* was the apex of such nature writing at that time. It has been greatly accelerated even during the year I read and describe the many remarkable new scientific insights, such as the discovery of new materials, which have been growing up in nature's laboratory, within the domain of forests on the home front. They have been described as the new paradigm, that they are only a prelude to greater changes. What is the best hope for the future? The answer is that the energy can be derived from using nature's own processes, such as photosynthesis, to transform the light applied internally from the sun, water, atmospheric gases and the like. The book *Walden* is a good example. I plan a series of good monographs which will allow many people

Warning: A suggested

[illegible]

At the same time, which will radically alter the national education system, has just passed by almost universal consent, through the House of Commons. Legislation regarding public health problems will follow. This promises to be a very bold step, and will give us, as a nation, a new medical system and the general provision for the prevention and cure of disease. The Government is also preparing legislation to put into operation most of the recommendations of the *James Spencebury Report*, and to make it possible for the Government to have built for a new world program of human building. For the moment, this is more beautiful than any of the other plans, and the Government knows and realizes this. This will be needed by the reorganization of industry and agriculture. Perhaps there will be a new world program of human building, and the Government will be required to make it.

time in which citizens can perform their duties and enjoy their rights in society will be produced, defined and stated into law.

In the matter of the representation of infancy, for example, there is little to be encouraged of two principles which the academics in English literature teach, who put the emphasis on the need for collectors' notes, about the

there will also be room for individual autonomy. Communication leaders, who attach a high importance to individual autonomy, declare that there must be more autonomy granted to future than there was in the past. Presumably the two sides will not meet each other half-way, but at least the gap between their positions may be very small.

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Let me give you about the Chinese. The Chinese people recognize that to them for questions which will test to the utmost their capacity for Unconquered and unshakability. They take an increasingly World view of their responsibilities to those parts of the Empire which are not yet fully self-governing. They are leaders for the national groups, as they tend to protect and promote their well being would much like as those groups are to be taken over the government of their own affairs.

How seriously the British take the responsibility was illustrated by legislation passed through Parliament last year. Previously only such development works and social services were established in a colony as the houses of that particular colony could support. In rich countries the revenue was sufficient. In poor countries it was not. So the people of these colonies suffered serious neglect.

[illegible]

That was not all. The new law provided that if the survey process is insufficient to do the job properly, Parliament would vote more funds. The present Secretary of State for the Colonies expressed concern that probably a considerably larger sum would be required.

No Exceptions To Principles

That is one way in which the British people will pay a not share cost in their fellow citizens in the Colonies. But at the same time they are doing something else. They hope that at any rate many of the Colonies will evolve in their own way from those passed selected



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A NEW WORLD
TO THEIR VIEW**

THE STAIRS OF HEAVEN is like a path up a mountain side. Though the path may be difficult at times, glimpses of new and beautiful scenery greet your spirit all along the way. One day the summit will be reached, and emboldened eyes will look down on a world more beautiful, more thrillingly lovely than anything they have ever known before.

Yes, and in days to come this glorious world of music may be summoned up at will by the touch of trained fingers on the keyboard. You owe it to your child to make available the deep emotional enjoyment and appreciation of music made possible by a musical education.

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"Off to the museum?"
"No! Just coming home from a B.V.D. show. I'm not in the mood for a museum."

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Road and Coal Company at Railway, N.Y. The address was given to a car which was sent and left the station around 10:30. The driver was trying to make it further into the city.

No further action has been taken by the police department. The station, located with the line of the road, is a small building with a sign that reads "Road and Coal Company". The station is located on the line of the road, and the car was seen leaving the station around 10:30.

Backstage at Ottawa

ONE of the RCMP officers had been detained on Oct. 10, 1974, of the RCMP. The officer had been detained on Oct. 10, 1974, of the RCMP. The officer had been detained on Oct. 10, 1974, of the RCMP.

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London Letter

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What was the first doctor in our town? An elderly man, a generalist, a British and American doctor, was once mentioned by the young but splendid Canadian Navy. General doctors in light armor suits or drab uniforms, they were usually in a room with a desk, a chair, and a bed. They were usually in a room with a desk, a chair, and a bed.

San Francisco Times

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AUTO-LITE

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Have a Coca-Cola = Look who just blew in



... a way to say "Welcome" to an old friend

Canadian war-workers welcome the pause that refreshes with ice-cold Coca-Cola during a busy day. And there's no better way to welcome a friend. At the phrase *Have a "Coke"* a returned fighting man knows he's back with the gang. Those words are a theme song of comradeship, and a signal for more work and better

work. From Vancouver to Halifax, a rest-pause with ice-cold Coca-Cola is a little minute that sends you back to work refreshed.

* * *

Our fighting men meet up with Coca-Cola many places overseas. Coca-Cola has been a globe-trotter "since way back when." Even with war, Coca-Cola today is being bottled right on the spot in many empire, allied and neutral nations.



It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called "Coke".